

# INNOV'2025 - Geneva, October 23rd, 2025

B2B meetings with small and medium-sized enterprises, international organizations, and chambers of commerce and industry. An outstanding opportunity to:

- \* discover opportunities offered by institutions for funding and training
- \* meet innovative leaders
- \* generate business contacts
- \* receive extensive documentation and an exclusive address book.

Don't miss this opportunity to boost your company's development. Register today at the promotional price of 390 CHF (until August 24) or 490 CHF from August 25th, including participation in the event and B2B networking meetings with a buffet of delicious treats from five continents.

Price

**390 CHF**

per person (discounted rate until August 24th)

## Programme

**13h30:** Welcome address by Geneviève Glineur, organizer. Celebration of the 80th anniversary of the United Nations and the 10th anniversary of the SDGs (Sustainable Development Goals)

**1:30 p.m. – 1:40 p.m.:** Education for sustainable development: a key lever for the future, Isabelle Lebon

**1:40 p.m. – 1:50 p.m.:** Tatjana Darani, Executive Director, Portal of Nations Foundation, CEO Portal of Nations

**1:50 p.m. – 2:30 p.m.:** Gulf countries: major players in the global economy. Her Excellency Ms Hilda Alhinai, Secretary General, Arab-Swiss Chamber of Commerce and Industry

**2:30 p.m. – 2:50 p.m.:** Enterprise Europe Network: Helping ambitious SMEs innovate and expand internationally, Ernst van Hattum, Innovation & Technology Advisor, Enterprise Europe Network - Switzerland, Innosuisse – Swiss Innovation Agency

The network brings together 600 partner organisations in more than 60 countries, promoting competitiveness and innovation in Europe and beyond. It offers a one-stop shop offering all the information you need to develop your business internationally and find research, technology and business partners.

**14h50-15h :** Introducing the book TOP LEADERS

**3:00 p.m. – 3:50 p.m.:** Success stories of leaders in sustainable development

**3:50 p.m. – 4:20 p.m.:** Networking meetings with gourmet treats

**4:20 p.m. – 4:30 p.m.:** Keynote by Mr. Jean-Pierre Cubizolle, President of Corporate Horizon Consulting

Innovation spanning all its dimensions: types and industries. Innovation in sustainable development: general definition, areas of application and their interconnections. Investing in, promoting, educating and protecting sustainable development programmes. Measuring the tangible and intangible impact of sustainable development, e.g. 'The Circular Economy Metrics'.

**4:30-4:40 p.m.:** The role of finance in development "Sustainable development and finance: Which visions for tomorrow? Olivier Ferrari, Managing Director, Coninco SA

**4:40-5 p.m.:** Closing address by H.E. Ms. Hilda Alhinai and Geneviève Glineur



Centre de l'espérance  
Geneva



Octobre 23rd  
1h30pm - 5 pm

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**REGISTER NOW!**